

Staffing Strides



8/16/06 Melville, NY

Lloyd Staffing is pleased to publicize an affiliation with **Career Strides**, a Hauppauge-based company providing job seekers nationwide with services such as resume writing and career coaching. Additionally, under the leadership of **Linda Matias, President**, Career Strides supports employers with outplacement services that help organizations competently and efficiently handle staff layoffs and corporate rebuilding.

According to Lloyd's CEO, Merrill Banks, "This partnership with CareerStrides completes the full service employment concept that is the core of the Lloyd service line. For candidates, they now have access to resume writing and career coaching, while employers can explore customized outplacement resources should they need to downsize or reduce their workforce. Lloyd focuses on *job placement*, while CareerStrides provides the *tools* to augment the job search."

Matias, one of Long Island's most prolific career strategists, offers services both online and in person. Her customer base ranges from entry-level job seekers to senior level executives. For more information, or to request a private consultation, visit www.CareerStrides.com.

A RESOURCE FOR OUTPLACEMENT

On the employer side, Career Strides Outplacement Services provides outplacement programs for displaced employees covering one or more of these topics:

- ✓ Self Assessment
- ✓ Career Planning/Selection
- ✓ Resume Development
- ✓ Direct Mail campaigns
- ✓ Internet and Email Resume Posting and Distribution
- ✓ Researching Employers
- ✓ Job Search Strategies
- ✓ Interview Coaching
- ✓ Negotiating
- ✓ Transition to a New Job

Working independently or as part of a crisis management team, Lloyd Staffing and CareerStrides directly address outplacement requirements and develop customized programs which meet the needs of both employer and departing employee. To learn more about these valuable services, visit www.CareerStridesOutplacement.com or email info@lloydstaffing.com.