



News Release

**Contact: Nancy Schuman, Vice President, Marketing
Lloyd Staffing • 631.777.7600, Ext. 738**

FOR IMMEDIATE RELEASE

LLOYD STAFFING LAUNCHES DALLAS, TEXAS FRANCHISE

(Melville, NY – September 12, 2007)

Lloyd Staffing, one of the nation's largest privately held staffing organizations, today announced its expansion into the Dallas Metroplex.

“It is with great pleasure that we welcome Thomas Salmon to Lloyd” said Jason Banks, Vice President of National Operations. “Tom’s knowledge of both the staffing industry and the regional marketplace will help Lloyd focus on expanding our loyal customer base, while extending our reach into new markets across the U.S. Tom brings an excellent blend of strategic and tactical sales skills, as well as experience as a former Lloyd client.”



Mr. Salmon has more than 18 years experience as a Sales, Operations and Marketing professional. He has held positions such as Vice President, Director of Federal Sales and Business Development for a wide range of prestigious organizations including Gateway Inc., Equant, Inc., Aperture Technologies and Kimberly-Clark Corporation. Most recently, he owned and operated Ocean Staffing, before making the switch to franchise owner. Now, his new office will serve as the 13th location in the Lloyd network of company owned and franchised offices, the first in the nation’s southwest region.

“I’m very pleased to be a part of the Lloyd organization and to have the opportunity to merge my knowledge and skills with a staffing leader like Lloyd” said Mr. Salmon. “I have been in the unique position of being a former Lloyd client and have a great respect for the firm’s methodology and commitment to providing the business community with qualified candidates.

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I fully appreciate the right mix of people, process and technology for delivering a compelling solution to workforce talent. I look forward to sharing Lloyd's strategy and delivery of services with organizations who are interested in gaining maximum return on their human capital initiatives."

Mr. Salmon, who resides in Dallas, Texas, will officially open his Lloyd franchise on September 17, 2007. It is located at 14001 N. Dallas Parkway, 972-934-6510.

About Lloyd Staffing

Lloyd Staffing was founded in 1971. The firm operates offices in New York, New Jersey, Connecticut, Maryland, South Carolina, Florida, and California. Lloyd offers diverse staffing solutions to a broad range of industries. To learn more about this award winning staffing firm, visit the company's web site at www.lloydstaffing.com.

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